

MEDIA



RELEASE

PERNAFREDERICK
COMMERCIAL REAL ESTATE

FOR RELEASE: December 7, 2010

PERNAFREDERICK COMMERCIAL REAL ESTATE BROKERS 3 CENTER CITY LEASES
AGGREGATING 7,667 SF OF OFFICE SPACE WORTH OVER \$650,000

PHILADELPHIA, PA --- Representing two tenants and one building owner, PernaFrederick Commercial Real Estate has negotiated office space lease agreements for approximately 7,667 square feet of space having a combined aggregate rental exceeding \$650,000.

Joe Vitarello of PernaFrederick brokered all the agreements for buildings at 121 and 123 South Broad Street, and 220 North 13th Street

In the largest of the agreements, Titan Outdoor, LLC, a national marketing firm, is moving to the 12th floor of the North American Building at 121 South Broad. Vitarello represented ADR North American L.P., the building owner, in finalizing the terms of that agreement, while Steve Jeffries, a broker with Precision Realty Group, represented Titan Outdoor in the lease negotiations.

According to Vitarello, the aggregate rental of the Titan Outdoor lease exceeds \$430,000. Titan Outdoor maintains its corporate headquarters in New York City and has marketing service contracts with SEPTA, as well as clients located in metropolitan New York and Chicago.

Established in 2001, Titan quickly became a top player in transit advertising with contracts around the country and in Canada.

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PernaFrederick Brokers 3 Center City Leases for 7,667 SF.....Add 1

At 220 North 13th Street, Viturello was the sole agent who represented Ameritemps of Pennsylvania, the tenant, and C&S Philadelphia, LLC, the building owner, in the lease of 2,000 square feet on the pedestrian level of the four-story building.

AmeriTemps provides temporary employees for administrative, support, warehousing, manufacturing and industrial tasks, and offers a comprehensive temp-to-perm program for employers who want to make sure they hire exactly the right employee.

The firm, which also maintains offices in Camden, NJ, recently moved to 220 North 13th Street from 457 Fairmount Avenue in Philadelphia.

At the Wachovia Building, 123 South Broad Street, Viturello represented James J. McEldrew, III, Esq., in the establishment of the attorney's new office in 1,232 square feet on the 21st floor of the building.

The brokerage team of Mike Kennedy and Brennan Votel at SSH Real Estate cooperated with PernaFrederick and represented building ownership in finalizing the terms of the lease. James J. McEldrew is past president of the Philadelphia Trial Lawyers Association and was previously associated with McEldrew & Fullam. His new practice will be dedicated to representing individuals in personal injury, medical malpractice, workplace injury and other civil litigation matters.

James McEldrew has successfully secured record awards and settlements for his clients and is widely known for his outstanding results and dedicated representation.

Aggregate value of the lease exceeds \$130,000.

End

For More Information, Contact: Melanie Gebhardt 215.496.9675 Ext. 16