

MEDIA  **RELEASE**
PERNAFREDERICK
COMMERCIAL REAL ESTATE

FOR RELEASE: May 15, 2009

PERNAFREDERICK COMMERCIAL REAL ESTATE NEGOTIATES LEASES FOR A TOTAL OF 13,220 SF AT THE NORTH AMERICAN BUILDING

PHILADELPHIA – Viturello and Perna represented the law firm of Goldberg Miller & Rubin, P.C., in the extension of its lease for some 6,610 square feet on the 15th floor of the North American Building, 121 S. Broad Street. That renewal agreement was negotiated with ADR North American, L.P., the private real estate partnership that owns the 21-story structure.

Goldberg Miller & Rubin was established in 1984 and specializes in litigation associated with insurance claims, representing healthcare institutions and physicians, as well as offering counsel to major corporations in the area of toxic tort issues. The firm first established its offices at 121 S. Broad Street in 1995 and the renewal agreement will continue that presence into the next decade.

PernaFrederick Commercial Real Estate has represented building ownership in the negotiation of a long-term renewal for approximately 6,610 square feet of office space at the North American Building, which will continue the presence of Markowitz & Richman in that building. According to Viturello, the firm specializes in the practice of employment and labor law representing unions, benefit funds and individuals. The firm has been a tenant at the North American Building since 1980 and is the longest standing tenancy of the building's more than 20 occupants.

PernaFrederick is headquartered at 2 Penn Center in Philadelphia and specializes in commercial brokerage to include landlord and tenant representation, user and investment sales, as well as consulting. The firm serves as exclusive leasing agent for Seven Penn, Two Penn Center Plaza, the North American Building, 400 Market Street and The Granary in Philadelphia.